

**LIMITED LIABILITY COMPANY WORLD FASHION PRODUCTION
(LLC WF PRODUCTION)
PRIVACY POLICY**

This Privacy Policy (hereinafter referred to as “Privacy Policy”) applies to all information which website World Fashion Chanel (hereinafter referred to as “Website”) located on the domain name www.wfc.tv and mobile Applications World Fashion, World Fashion Chanel Russia, World Fashion Chanel Int (hereinafter referred to as “Mobile Applications”) can receive about the User in usage time of the website www.wfc.tv, its programs, Mobile Applications and Products.

1. TERMS AND DEFINITIONS

1.1. The following terms and definitions are used in this Privacy Policy:

1.2. Website administration (hereinafter referred to as “Website Administration”) is the authorized employees for the Website management, acting on behalf of the LLC WF Production, who organize and implement the processing of personal data, and also define the purposes, actions and composition of personal data processing.

1.3. Personal data means any information relating to an identified or identifiable natural person.

1.4. Processing of the personal data means any operation or set of operations which is performed upon personal data, whether or not by automatic means, such as collection, recording, organization, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, blocking, erasure or destruction.

1.5. The privacy of personal data is the compulsory requirement for Operator or another person who got access to personal data, not to allow its distribution without consent of the subject of personal data or availability of other legal basis.

1.6. Website World Fashion Chanel (hereinafter referred to as “Website”) is the composition of interconnected web-pages located on the Internet.

1.7. The User of the Website (hereinafter referred to as “User”) is the person who has an access to the Website through the Internet and who uses its information, materials, services, Mobile Applications and products.

1.8. Cookies are a mechanism for storing data in the remote browser and thus tracking or identifying return users.

1.9. IP-address is a unique network address in the computer network which allow to the User to get access to the Website

2. GENERAL PROVISIONS

2.1. If the User uses Website and Mobile Applications it means that the User accepts this Privacy Policy and conditions of personal data processing.

2.2. In case of disagreement with the conditions of this Privacy Policy User shall to stop use the Website and Mobile Applications.

2.3. The purpose of this Privacy Policy is to provide appropriate protection of personal data which User gives independently while using Website, Mobile Applications, services or products.

2.4. This Privacy Policy is applicable to the Website World Fashion Chanel and Mobile Applications World Fashion, World Fashion Chanel Russia, “World Fashion Chanel Int.

The Website does not carry responsibility for websites of the third parties which links are available on the Website and User may follow.

2.5. Website Administration does not check the user information received from User, except where such check is necessary in order for Website Administration to fulfill its obligations to User.

2.6. By making available the Website and its services, Mobile Applications and products (hereinafter referred to as “Website Services”) Website Administration acting reasonably and in good faith, believes that User:

- has all necessary rights to register on and use the Website Services;
- provides true information about himself to the extent necessary for use of the Website Services
- is aware of and accept this Privacy Policy.

3. SUBJECT OF THE PRIVACY POLICY

3.1. This Privacy Policy sets out the obligations of the Website Administration to ensure the privacy protection of personal data, which the User provides upon request of the Website Administration when sending a letter through feedback on the Website, downloading and registering in Mobile Applications.

3.2. Personal data permitted for processing under this Privacy Policy shall be provided by the User by filling in the feedback form on the Website and registering in the Mobile Applications and shall include the following information:

- account name
- e-mail address (e-mail);

3.3. The Website protects data which is automatically transmitted when you visit pages:

- IP address;
- information from cookies;
- information about the browser;
- access time;
- referrer (address of the previous page)

3.4. The Website collects statistics about IP addresses of its visitors. This information is used to prevent, detect and resolve technical problems.

3.5. When User downloads World Fashion, World Fashion Chanel Russia, World Fashion Chanel Int, User sends his mobile ID number. By downloading and registering the Mobile Applications, User provides his personal data from social networks by completing a special form. This information includes: User's first and last name, e-mail. Mobile Applications (anonymous) collect technical information about downloading by installed counters for compiling statistics.

3.6. Any other personal data which is not specified above (visit history, used browsers, operating systems, etc.) is subject to safe storage and non-dissemination with the exception of cases provided for by the para.5.2. and 5.3. of this Privacy Policy.

4. PURPOSE OF THE USER'S PERSONAL DATA COLLECTION

4.1. Website Administration may use the User's personal data for the following purposes:

- identification of the User who has used the feedback on the Website or who has registered in Mobile Applications for further authorization;
- providing the User with access to personalized data of the Website and Mobile Application;
- setting feedback with the User, including sending notifications, requests regarding use of the Website and Mobile Applications, providing services and processing requests from the User;
- determination of the User's location for security and fraud prevention;
- confirmation of validity and completeness of personal data provided by the User;
- user's e-mail notification;
- providing the User with effective technical support in case of problems related to the use of the Website, Mobile Applications;
- providing the User with special offers, newsletter information and other information on behalf of the World Fashion Chanel in case of his consent;
- carrying out of advertising with the User's consent.

5. WAYS AND TERMS OF PERSONAL DATA PROCESSING

5.1. Processing of User's personal data is carried out without limitation of time, in any legitimate way, including information systems of personal data with use of automation techniques or without. Processing of User's personal data is carried out in accordance with the Federal Law of 27.07.2006 N 152-FZ "On personal data".

5.2. The Website Administration is entitled to transfer personal data to third parties in the following cases:

- the user gave a consent for such actions;
- transfer is necessary for the User to use a certain service or to execute a certain agreement or agreement with the User;
- transfer is provided by the Russian or other applicable legislation in accordance with the procedure established by law.

5.3. In case of sale of the Website all obligations according to this Privacy Policy devolve on purchaser.

5.4. User's personal data may be transferred to state authorities of the Russian Federation only for reasons and in accordance with a procedure prescribed by law of the Russian Federation.

5.5. Website Administration is entitled not to inform the User in case of loss or disclosure of the personal data.

5.6. Website Administration shall take appropriate organizational and technical measures to protect the User's personal data against unlawful or random access, destruction, alteration, blocking, copying, distribution and other unlawful actions of third parties.

5.7. The Website Administration shall undertake all measures necessary to prevent losses or other negative consequences caused by loss or disclosure of the User's personal data.

6. RIGHTS AND OBLIGATIONS OF THE PARTIES.

6.1. User is entitled to:

- to take a decision on granting personal data which is necessary for using of the Website and Mobile Applications and give a consent for its processing;
- to update, to supplement the information on provided personal data in case of change of this information;
- to receive information concerning processing of his personal data, if such right is not limited in accordance with federal laws of the Russian Federation;
- to use the Website, its services and Mobile Application by any means in accordance with the laws of the Russian Federation;
- to refuse from receiving information and messages from the Website by unsubscribing from e-mail, by clicking the "Unsubscribe" button at the bottom of the e-mail message.

6.2. User undertakes:

- to provide accurate, reliable data when filling the feedback form on the Website and registration in Mobile Applications, namely: E-mail, Name. Personal data are stored in the Website Administration database and can be used only for purposes, methods and in the volume provided by the User on the basis of the User's consent for processing personal data;
- do not perform the following actions while using (the following steps may be referred to as "prohibited uses"):
 - do not impersonate another person or engage in other illegal activities on the Website and Mobile Applications;
 - do not use the Website and Mobile Applications in order which is not provided by the Website Administration.

6.3. Website administration undertakes:

- to use personal data only in the purposes stipulated in article 4.1.
- to ensure confidentiality of personal data, not to disclose without the prior consent of the User, and not to sell, exchange, publish, or disclose in other possible ways the User's personal data, except for article 5.2 and 5.3 of this Privacy Policy;
- to take precautions to protect the confidentiality of the User's personal data in accordance with the order normally used to protect such information in the existing business transaction;
- to block personal data relating to the respective User from the moment of the User's request or request of his legal representative, in case of revealing false personal data or improper actions.

6.4. Website administration is entitled to:

- provide User with access to the Website and Mobile Applications and maintain the Website, Mobile Applications and services;

- monitor User's activities on the Website, its services and Mobile Applications, and in case of any violations in User actions, restrict or terminate User's access to the Website and Mobile Applications;
- notify the User about preventive or other work that will affect on efficiency of the Website and Mobile Applications.
- use cookies. Cookies do not contain User's personal data and are not shared with third parties.

7. RESPONSIBILITY

7.1. The Website Administration is responsible for losses incurred by the User in connection with the misuse of personal data in accordance with the legislation of the Russian Federation in case of not fulfilling of its obligations.

7.2. In case of loss or disclosure of confidential information, the Website Administration shall not be liable for such confidential information in following cases:

- information has become a public domain before its loss or disclosure;
- information has been received from a third party until it has been received by the Website Administration;
- information has been disclosed with the consent of the User.

8. DISPUTES RESOLUTION PROCEDURE

8.1. Disputes arising out of the relationship between the User and the Website Administration shall be resolved in a claim form.

8.2. The recipient of claim shall notify the claimant in writing within 30 calendar days of the date of receipt of the claim.

8.3. If the agreement is not reached, the dispute will be submitted to the court in accordance with the current legislation of the Russian Federation.

8.4. The current legislation of the Russian Federation shall apply to this Privacy Policy and the relationship between the User and the Website administration.

9. FINAL CLAUSES

9.1. The Website administration is entitled to make changes in this Privacy Policy without User's consent.

9.2. The new Privacy Policy shall enter into force from the moment of its publishing on the Website unless otherwise provided by the new version of the Privacy Policy.

9.3. This Privacy Policy is available on the <https://wfc.tv/en/p/about-us>